

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () NASIT
 Product NASIT
 Estimate# 1248
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 108/115/1248
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/16-10/22	0	0	0	\$0.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/16-10/22	0	0	0	\$0.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/16-10/22	0	0	0	\$0.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/16-10/22	0	0	0	\$0.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/20-10/20	0	0	0	\$0.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/20-10/20	0	0	0	\$0.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/21-10/21	0	0	0	\$0.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	9	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	11	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/16-10/22	0	0	0	\$0.00	
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	13	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	14	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/16-10/22	0	0	0	\$0.00	

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 Hiatus Weeks
 Rep Firm
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 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	16	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/16-10/22	0	0	0	\$0.00	
	17	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	18	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/16-10/22	0	0	0	\$0.00	
	19	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/16-10/22	0	0	0	\$0.00	
	20	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/16-10/22	0	0	0	\$0.00	
	21	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/16-10/22	0	0	0	\$0.00	
	22	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/20-10/20	0	0	0	\$0.00	
	23	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/16-10/22	0	0	0	\$0.00	
	24	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/16-10/22	0	0	0	\$0.00	
	25	SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/20-10/20	0	0	0	\$0.00	
	26	M	8P-10P	THE VOICE	:30	\$4,000.00	10/22-10/22	0	0	0	\$0.00	
	27	W	9P-10P	ROCK CENTER	:30	\$3,000.00	10/17-10/17	0	0	0	\$0.00	
	28	F	10P-11P	DATELINE NBC	:30	\$2,600.00	10/19-10/19	0	0	0	\$0.00	
	29	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/21-10/21	0	0	0	\$0.00	
	30	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/21-10/21	0	0	0	\$0.00	

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB
 Advertiser () NASIT 3050 K ST NW
 Product NASIT WASHINGTON, DC 20007
 Estimate# 1248 Agency C/P1/P2/E 108/115/1248
 Buyer Maura Gilroy Flight Dates 10/16/2012 - 10/22/2012
 Phone# Hiatus Weeks
 Fax# Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/16-10/22	0	0	0	\$0.00	
	32	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/20-10/20	0	0	0	\$0.00	
	33	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/16-10/22	0	0	0	\$0.00	
	34	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/20-10/20	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---
 Oct 12: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
		KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---
 EST SHARES

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

Rep Order# 6819933 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102331 Printed: 08/03/2012 10:42 AM 4 of 4
EC'd Yes Last Received: 08/02/2012 3:48 PM
Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Agency	() GMMB	Rep Firm
Advertiser	() NASIT	3050 K ST NW		Sales Office () PHILADELPHIA
Product	NASIT	WASHINGTON, DC 20007		Salesperson () AMY MCCREARY
Estimate#	1248	Agency C/P1/P2/E	108/115/1248	
Buyer	Maura Gilroy	Flight Dates	10/16/2012 - 10/22/2012	Salesperson Phone# 215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX# 215-568-1845
Fax#				

-- CREDIT RISK --
CASH IN ADVANCE

Rep Order# 6819933 Ver# 2 Status Returned Traffic Order# 102331
EC'd Yes

Printed: 05/31/2012 11:09 AM
Last Received: 05/30/2012 8:48 AM
Showing Buylines: All Lines

1 of 4

Station KSNV-TV LAS VEGAS, NV.
Advertiser () NASIT
Product NASIT
Estimate# 1248
Buyer Mauna Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
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Hiatus Weeks

Rep Firm
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Salesperson Phone# 215-568-6540
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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/16-10/22	5	1	5	\$2,000.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/16-10/22	4	1	4	\$800.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/16-10/22	5	1	5	\$4,500.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/20-10/20	1	1	1	\$375.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/20-10/20	2	1	2	\$1,250.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/21-10/21	1	1	1	\$375.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/21-10/21	2	1	2	\$1,000.00	
	9	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	11	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/16-10/22	4	1	4	\$1,700.00	
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/16-10/22	4	1	4	\$1,300.00	

Rep Order# 6819933 Ver# 2 Status Returned Traffic Order# 102331

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Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/16-10/22	3	1	3	\$975.00	
	14	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/16-10/22	5	1	5	\$2,125.00	
	15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	16	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/16-10/22	2	1	2	\$850.00	
	17	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	18	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/16-10/22	5	1	5	\$2,250.00	
	19	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	20	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	21	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/16-10/22	5	1	5	\$6,000.00	
	22	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/20-10/20	1	1	1	\$675.00	
	*23	TU-F,M	7P-730P	JEOPARDY	:30	\$1,300.00	10/16-10/22	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - JEOP 630-7P										
	*24	TU-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$1,300.00	10/16-10/22	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - WHEEL 7-730P										
	*25	SA	7P-8P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/20-10/20	2	1	2	\$1,050.00	
		Station Remark: V2 NOT NA JEOP/WHEEL 630-730P										
	26	M	8P-10P	THE VOICE	:30	\$4,000.00	10/22-10/22	1	1	1	\$4,000.00	
	27	W	9P-10P	ROCK CENTER	:30	\$3,000.00	10/17-10/17	1	1	1	\$3,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	28	F	10P-11P	DATELINE NBC	:30	\$2,600.00	10/19-10/19	1	1	1	\$2,600.00	
	29	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/21-10/21	1	1	1	\$1,600.00	
	30	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	31	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/16-10/22	4	1	4	\$4,800.00	
	32	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/20-10/20	1	1	1	\$1,100.00	
	33	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/16-10/22	5	1	5	\$2,500.00	
	34	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/20-10/20	1	1	1	\$1,400.00	

---REPORT TOTALS---
 Report Totals: 104 / \$77,250.00

---SALES MONTHLY TOTALS---
 Oct 12: 104 / \$77,250.00
 Sales Totals: 104 / \$77,250.00
 Station Totals: 104 / \$77,250.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$275,893
 CATV 0%
 KTNV 16%
 KBLR 0%
 KTUD 1%
 KING 0%
 KVCW 2%
 KLAS 31%
 KVMY 5%
 KSNV 28%
 KVVU 17%
 XXXX 0%

---COMPETITIVE COMMENTS---
 EST SHARES

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EC'd Yes

Traffic Order# 102331

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